



HOPEFUL MAMA FOUNDATION™

Partners in HOPE

GIVING GUIDE



www.hopefulmamafoundation.org



Hello There!



Hopeful Mama Foundation was born from my own experience with infertility and a desire to make the journey a little less lonely, overwhelming, and financially burdensome for others.

What started as a deeply personal experience has grown into a community built around connection, education, advocacy, and support. Today, we have the privilege of walking alongside women and families as they navigate one of the most difficult and uncertain seasons of their lives.

Our Partners in Hope play an important role in making that work possible. Through the generosity of businesses, organizations, and individuals who believe in our mission, we are able to provide financial assistance, create meaningful support opportunities, and make reliable fertility education and resources more accessible to those who need them.

We are incredibly grateful for the partners who choose to stand alongside Hopeful Mama. Your support not only helps us continue this work, but also sends a powerful message to women and families navigating infertility: you do not have to face infertility alone.

Thank you for taking the time to learn more about becoming a Partner in Hope. We would be honored to have you alongside us as we continue creating a community where women and families feel supported, informed, and hopeful.

Emily Founder + President

What your Partnership Supports

Hopeful Mama Foundation is a 501(c)(3) nonprofit based in Iowa, with a national reach, supporting women and families navigating infertility across the United States. Our work centers around three areas:

Financial Support

Providing grants to help offset the significant cost of fertility treatment and family-building care.

Education

Providing accessible education about fertility, treatment options, women's health, and the mental health impact of infertility, while helping build greater awareness and understanding of infertility within our communities.

Connection

Offering virtual and in-person support groups where women can find connection, understanding, and a community that gets it.

Our Partners in Hope help make this work possible. Their support allows us to continue growing these programs and reaching more people who need support along the way.





Hope Hero

Hope Heroes make a significant investment in the Hopeful Mama Foundation and the women and families we support. Their generosity helps strengthen and expand our programs, allowing us to continue providing connection, education, and financial support throughout the infertility journey.

RECOGNITION & VISIBILITY

- Recognition as a Hope Hero on the HMF website
- Dedicated email recognition to HMF subscribers
- Two dedicated social media recognition posts during the year
- Hope Hero recognition at HMF's annual fundraiser
 - Up to 10 tickets to HMF's annual fundraiser
 - Acknowledgment during the event presentation

PARTNERSHIP & ENGAGEMENT

- Personalized annual conversation with HMF leadership to share organizational updates and the impact of their partnership
- Opportunity to discuss areas of HMF's work that are meaningful to their organization

DONATIONS OF: \$25,000+



Hope Warrior

Hope Warriors make a meaningful investment in the Hopeful Mama Foundation, helping us sustain and grow the programs and resources that support women and families navigating infertility.

WHAT IS INCLUDED:

- Recognition as a Hope Warrior on the HMF website
- Dedicated spotlight in an HMF monthly newsletter during the donation year.
- Two social media recognition posts during the donation year.
- Hope Warrior recognition at HMF's annual fundraiser, including:
 - Up to 5 event tickets
 - Acknowledgment during the event presentation

DONATIONS OF: \$15,000-\$24,999



Hope Builder



Hope Builders make a meaningful investment in the Hopeful Mama Foundation, helping us continue to grow the programs, resources, and support available to women and families navigating infertility.

WHAT IS INCLUDED:

- Recognition as a Hope Builder on the HMF website
- One social media recognition post during the donation year
- Hope Builder recognition at HMF's annual fundraiser, including:
 - Up to 2 event tickets
 - Acknowledgment during the event presentation

DONATIONS OF: \$5,000-\$14,999



Hope Giver



Hope Givers help make the Hopeful Mama Foundation's work possible, supporting our continued efforts to provide connection, education, and financial support to women and families navigating infertility.

WHAT IS INCLUDED:

- Recognition as a Hope Giver on the HMF website
- One social media recognition post during the donation year

DONATIONS OF: \$500+

Thank You

Because of your partnership, we can continue providing connection, education and financial support to women and families navigating infertility.

Thank you for being part of Hopeful Mama.

