



Annual Report

FISCAL YEAR 2026

July 1, 2025–June 30, 2026

HopefulMamaFoundation.org

A photograph of four women standing in a row, seen from the back. They are all wearing bright, colorful clothing: a floral patterned top, a lime green sweater, an orange dress with white polka dots, and a light blue sweater. Their arms are wrapped around each other in a supportive embrace. A semi-transparent brown rectangular box is overlaid on the lower half of the image, containing the text 'Supporting women on their journey as a hopeful mama.' in white.

**Supporting
women on their
journey as a
hopeful mama.**



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Emily Patel

FOUNDER + PRESIDENT

A Message of Hope

When I look at where Hopeful Mama is today, I am reminded that meaningful change rarely happens all at once. It happens because people choose to believe in something, show up for it, and keep showing up. This past year, that belief has taken on new meaning.

Our Hopeful Mama community has continued to grow, but what fills me with the most pride is the way we are growing together. We are not doing this work alone. From local businesses and community organizations to national partners who believe deeply in our mission, we are surrounded by people who have chosen to invest in what Hopeful Mama is building and help us bring hope to even more families.

Behind every number in this report is a person. A woman who found a support group when she needed one. A family who received financial help when treatment felt out of reach. A child who will grow up seeing their family reflected in a library. A donor who decided that their monthly gift could help someone else keep moving forward.

Thank you for being part of our community. Thank you for believing in this mission, investing in the families we serve, and continuing to Pay Hope Forward. There is still so much work ahead of us, and I could not be more hopeful about where we are going together.

Emily Patel

Board of Directors



Emily Patel

FOUNDER
& PRESIDENT



Jennifer Hamdorf

VICE PRESIDENT



Paige Crow

DIRECTOR OF DSM
OPERATIONS



Nikki Zazzali

BOARD MEMBER



Linley Cavin

BOARD MEMBER



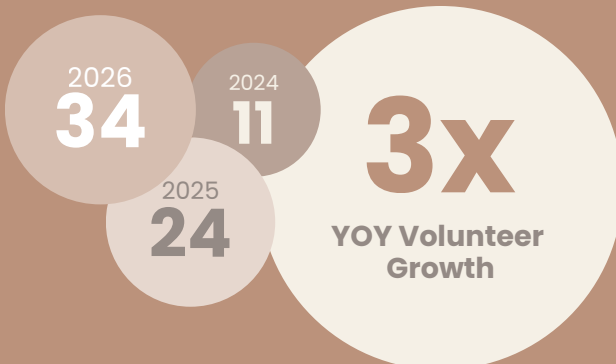
Medical Director

Mohamad Irani, MD, FACOG, HCLD

ASSISTANT PROFESSOR OF REPRODUCTIVE MEDICINE AND
OBSTETRICS AND GYNECOLOGY AT WEILL CORNELL MEDICINE

Volunteers

Hopeful Mama Foundation is a **100% volunteer-run organization**, with **34 volunteers across 6 states** supporting women nationwide. **This year, our volunteers contributed 3,500 hours of service, a 21% increase from the previous year.** Every hour given by our volunteers helps turn hope into action for women and families facing infertility.



Our Mission

The Hopeful Mama Foundation supports women on their infertility journey through connection, education, and financial support.

Our Vision

To create a future where people experiencing infertility have equal access to support and are met with understanding instead of stigma.





Core Values

Connection

We believe no one should go through infertility alone. We help women connect with others who understand what they are going through. These connections reduce loneliness, offer support, and give hope during a challenging journey.

Education

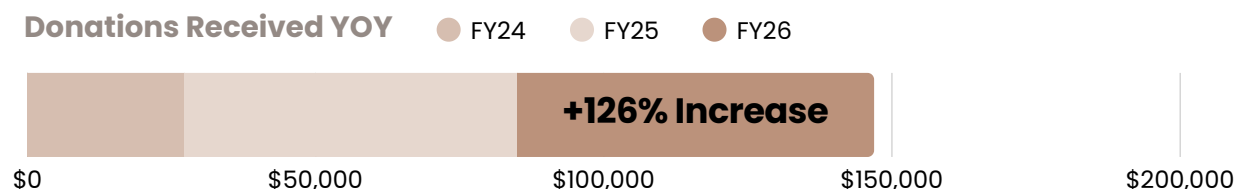
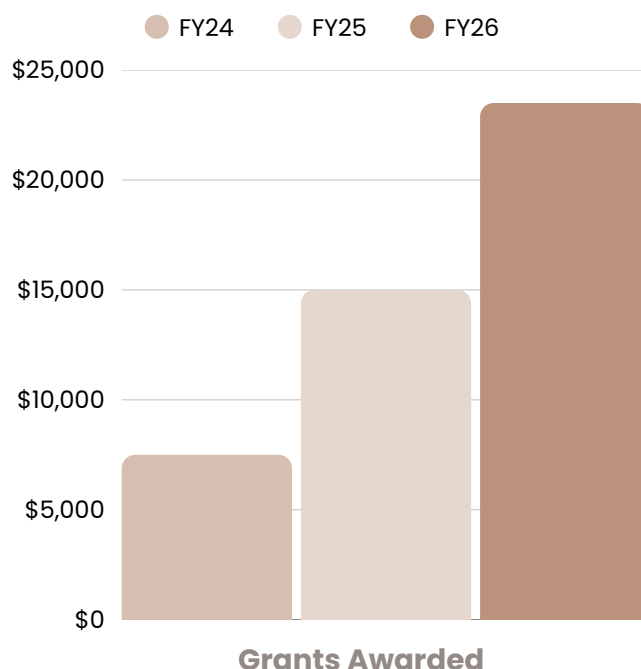
We believe knowledge empowers and reduces fear. We share clear and accurate information about infertility, treatment options, and emotional health. By understanding their choices, women can make decisions that are right for them.

Financial Support

We believe that financial barriers should not prevent women from pursuing family-building care. We provide help and resources to make treatments more affordable. By easing financial stress, women can focus on their journey with hope and dignity.

Hope Grew to Impact

During FY26, Hopeful Mama continued to see meaningful growth in funding and community support. Grant funding **increased by 57%** from the prior year, allowing us to **award \$23,500 in direct financial support**. We also partnered with Generation Next Fertility to award **one fully funded IVF cycle** to a family navigating infertility.



Social Reach

Our social media reach continued to grow, with **views increasing by 45%** and **reach growing by 77%** across our mission-driven content.

Most recent 90 days of data

+1100

Facebook Followers

+2475

Instagram Followers

+3.85%

Overall Engagement

Our Reach

This year, Hopeful Mama Foundation continued to expand how and where we connect with women and families navigating infertility.

Our digital reach grew alongside our programs: website visits increased 194%, while our unique newsletter audience grew 55% this year.

[Watch Our Interview](#) →



A Year of Hope in Action

MORE PEOPLE. MORE PLACES. MORE WAYS TO FIND HOPE.

3,775

Event Participation

564

Support Group &
Workshop Registrations

156

Lunch & Learn
Participants

933

Unique Newsletter
Recipients

30,706

Website Visits

10

Libraries with Hopeful
Families Collections



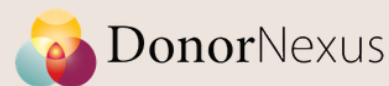
Sip & Shop for Hope



Our 3rd annual Sip & Shop for Hope brought our community together for another meaningful day of connection, shopping, and support for women and families navigating infertility.

The **FY26 event raised \$5,200, a 30% increase** from the previous year. Funds raised directly support HMF's mission and help expand the resources, connection, and financial support available to those experiencing infertility.

2025 Presenting Sponsor





Hope to Spare



Hopeful Mama Foundation's annual fundraising event, Hope to Spare, continued to grow in both impact and community support.

The **FY26 event raised \$12,500, a 25% increase** from the prior year, with every dollar raised supporting our grant program and helping provide financial assistance to women + families navigating infertility.



by CooperSurgical®

2026 Presenting Sponsor



Growth in Action

We expanded our impact by bringing the Lunch & Learn Program into more workplaces and communities, with demand now booking us through 2027; expanding the Hopeful Families Collection to bring inclusive family-building resources to more local libraries; and launching the Pay Hope Forward Donor Club, creating a simple, ongoing way for supporters to invest in hope month after month.



Lunch & Learn Program

Provided **6 in-person and virtual Infertility in the Workplace sessions**, reaching **175+** individuals with infertility support and education.



Hopeful Families Collection

Launched the Hopeful Families Collection, bringing **200 books** into circulation across **8 Iowa libraries in 4 counties**, plus **3** libraries already committed for our upcoming FY.



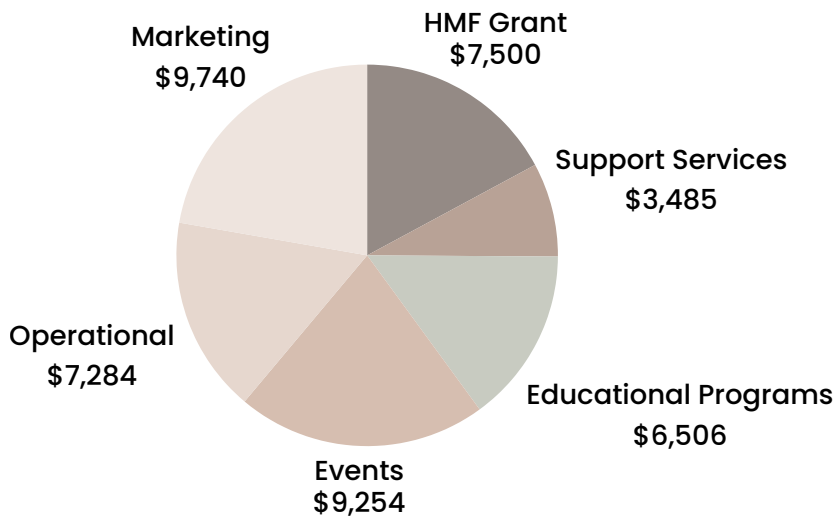
Pay Hope Forward Club

Launched the PHF Club, growing our monthly donor community by **70% since FY25** and creating a sustainable way to invest in hope.

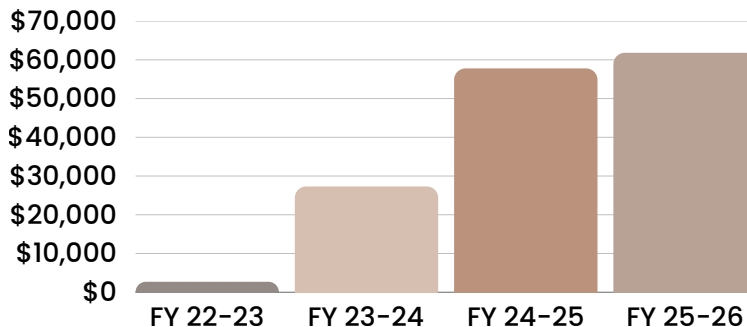
Financial Summary

FY 25-26 Expenses

Total Expenses: \$43,769



YOY Donation Summary



Thank You.

This year, more donors than ever chose to stand with Hopeful Mama. Your generosity fuels our mission, expands our impact, and allows us to show up for more women and families when they need it most. Together, we are proving that hope is not just a feeling — **it's action.**

Our Hope Warriors

The Aegon Transamerica Foundation

Our Hope Builders

TrueNorth Companies
The Noonan Family
The Witzel Family

Storied Folk & Co.
Donor Egg Bank, USA

Our Hope Givers

100+ Who Cares Cedar Rapids
Chinh Nguyen Realtor
Call Callahan Real Estate Team
Egg Donor & Surrogate Solutions
GreenState Credit Union
McGrath Family of Dealerships
Daybreak Rotary of Cedar Rapids
True Roots Chiropractic
New Bath Today
Kiwanis Club of Cedar Rapids, Iowa

The Shepherd Family
The Hamdorf Family
Spare Time
Donor Nexus
Van Meter
Corda Credit Union
JP Henning, Inc
Cedar Rapids Bank & Trust
UFG

We also thank the donors who have preferred to remain anonymous.

Get In Touch



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Website

www.HopefulMamaFoundation.org



Social

[@HopefulMamaFoundation](https://www.instagram.com/HopefulMamaFoundation)

