



Annual Report

FISCAL YEAR 2025

July 1, 2024–June 30, 2025

HopefulMamaFoundation.org

A photograph of a smiling woman with curly hair, wearing a floral patterned top, holding two mugs. One mug is green with the text 'i am enough.' and the other is white with 'BE YOUR MIND'. The image is partially covered by a semi-transparent brown rectangle containing the text 'Supporting women on their journey as a hopeful mama.'

**Supporting
women on their
journey as a
hopeful mama.**



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Emily Patel

FOUNDER + PRESIDENT

A Message of Hope

As I reflect on the past two and a half years, I am filled with gratitude and awe for what Hopeful Mama has become. What began as a story shared from the heart has grown into a powerful community that stands together through some of life's most challenging moments.

This year holds a special place in our story as we celebrated the arrival of our very first Hopeful Mama babies. Their births represent more than new life. They embody the heart of our mission and the reason we continue this work each day. These little ones are living proof that hope can and does find a way.

Hopeful Mama was built on the belief that no one should walk this road alone. Through support groups, educational workshops, and fertility grants, we have watched women find strength, encouragement, and community in one another. Together, we have created a space where hope feels within reach, even in the hardest moments.

As we look to the future, my heart is filled with both pride and purpose. Thank you for believing in this mission and for helping us bring hope, light, and possibility to those still searching for theirs.

Emily Patel

Board of Directors



Emily Patel
FOUNDER + PRESIDENT



Jennifer Hamdorf
VICE PRESIDENT



Paige Crow
DES MOINES COORDINATOR



Nikki Zazzali
BOARD MEMBER



Linley Cavin
BOARD MEMBER



Samir Patel MD
MEDICAL DIRECTOR

Volunteers

Hopeful Mama Foundation is a **100% volunteer-run organization** with volunteers on the ground in three states and **supporting women in 26 states nationwide**. Through leading support groups, educational events, and fundraising for our annual Hopeful Mama Grant, our volunteers make our mission possible.



Our Vision

To create equitable access to emotional, educational, and financial resources while building compassionate, informed communities that replace infertility stigma with understanding, support, and hope.

Our Mission



The Hopeful Mama Foundation provides emotional, educational, and financial support to women navigating infertility. Through in-person and virtual support groups, educational workshops, and fertility grants, we work to lessen the emotional toll, bridge the educational gap surrounding women's health and infertility, and ease the financial strain of treatment so that every woman feels informed, supported, and hopeful on her path to motherhood.



Core Values

Connection

We believe no one should go through infertility alone. We help women connect with others who understand what they are going through. These connections reduce loneliness, offer support, and give hope during a challenging journey.

Education

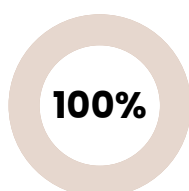
We believe knowledge empowers and reduces fear. We share clear and accurate information about infertility, treatment options, and emotional health. By understanding their choices, women can make decisions that are right for them.

Financial Support

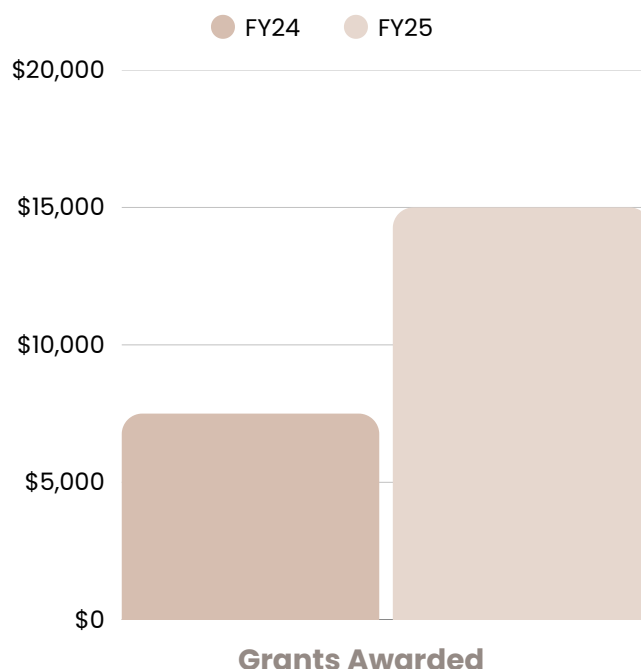
We believe that financial barriers should not prevent women from pursuing family-building care. We provide help and resources to make treatments more affordable. By easing financial stress, women can focus on their journey with hope and dignity.

Hope Grew to Impact

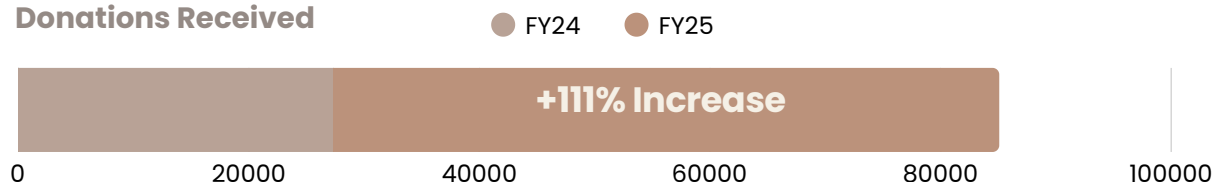
During FY25 we experienced meaningful growth in both funding and community support. Grant funding doubled from the prior year, allowing us to provide **\$15,000 in direct financial support** to families navigating infertility. At the same time, **sponsor support grew by 111%**, reflecting increased trust, awareness, and shared commitment to our mission.



**Grant Growth
Awarded in FY25**



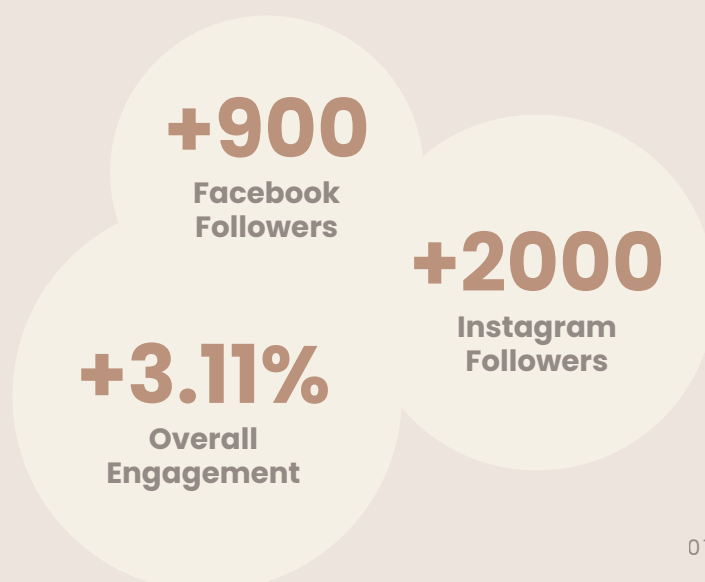
Donations Received

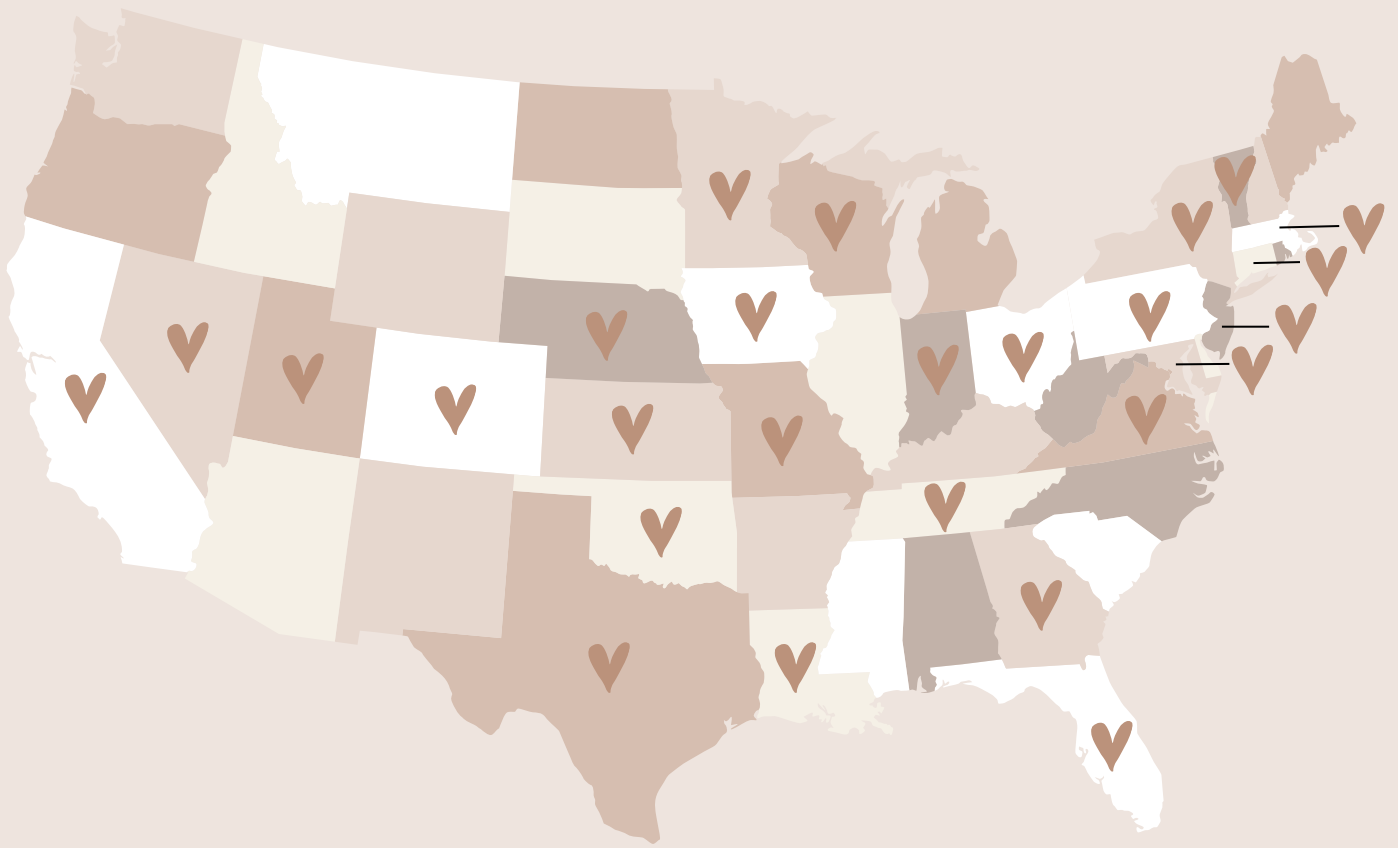


Social Reach

Our Instagram engagement increased by over **50%**, reaching **12,090 people** and generating **103,515 views** across our mission-driven content.

90 Days of Data in FY25





Our Reach

Hopeful Mama Foundation's support services reach women and couples across **26 states** and **6 countries** worldwide. Through virtual support groups and educational programming, we meet individuals wherever they are, offering education and support services in more than 40 languages to ensure access for diverse communities.

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Hope to Spare



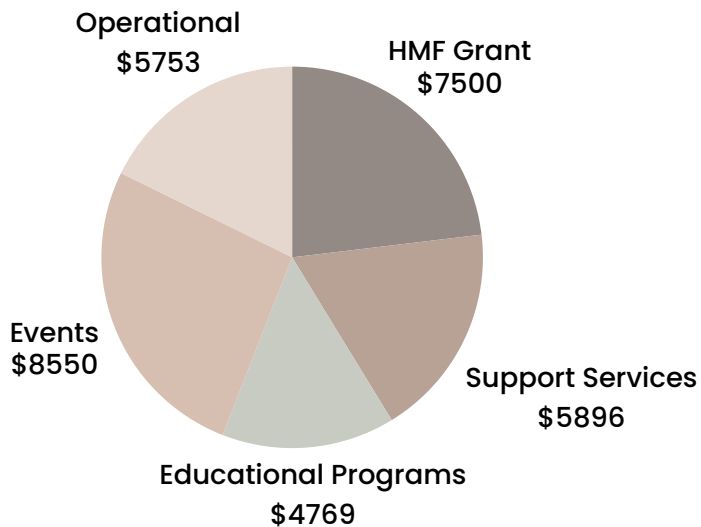
Hopeful Mama Foundation's annual fundraising event, continued to grow in both impact and community support. With 150 attendees and sold-out attendance for the second year in a row, the **FY25 event raised \$10,000** — a **25% increase** from the prior year's \$8,000. Every dollar raised went directly into our grant program, helping make it possible to award \$30,000 in financial support to families in the FY26 grant cycle.



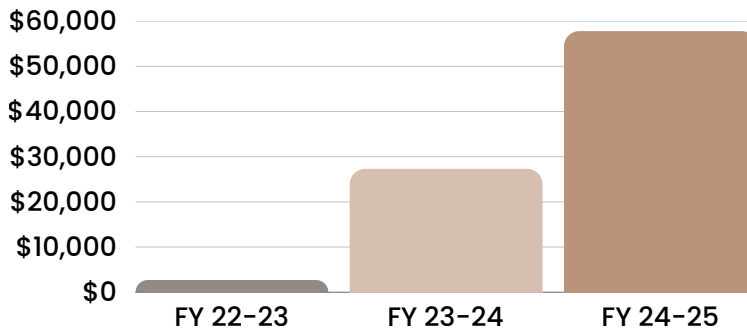
Financial Summary

FY 24–25 Expenses

Total Expenses: \$32,468



YOY Donation Summary



Meet our 2025 Bundles of Hope

Baby Enzo

Arrived July 3, 2025



Baby Calvin

Arrived June 22, 2025



Thank You.

Hopeful Mama appreciates you standing with us. Your generosity fuels our mission and allows us to show up for women and families when they need it most. Because of you, hope is not just a feeling — **it's action.**

Our Hope Builders

The Aegon Transamerica Foundation
TrueNorth

Our Hope Givers

100+ Who Cares Cedar Rapids
Chinh Nguyen Realtor
Cordan Credit Union
Donor Nexus
GreenState Credit Union
McGrath Family of Dealerships

Storied Folk & Co.
The Noonan Family
The Shepherd Family
The Wellness
Collective
Vytyl

We also thank the donors who have preferred to remain anonymous.

Get In Touch



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