

**M** **HOPEFUL**  
**MAMA**  
**FOUNDATION**®

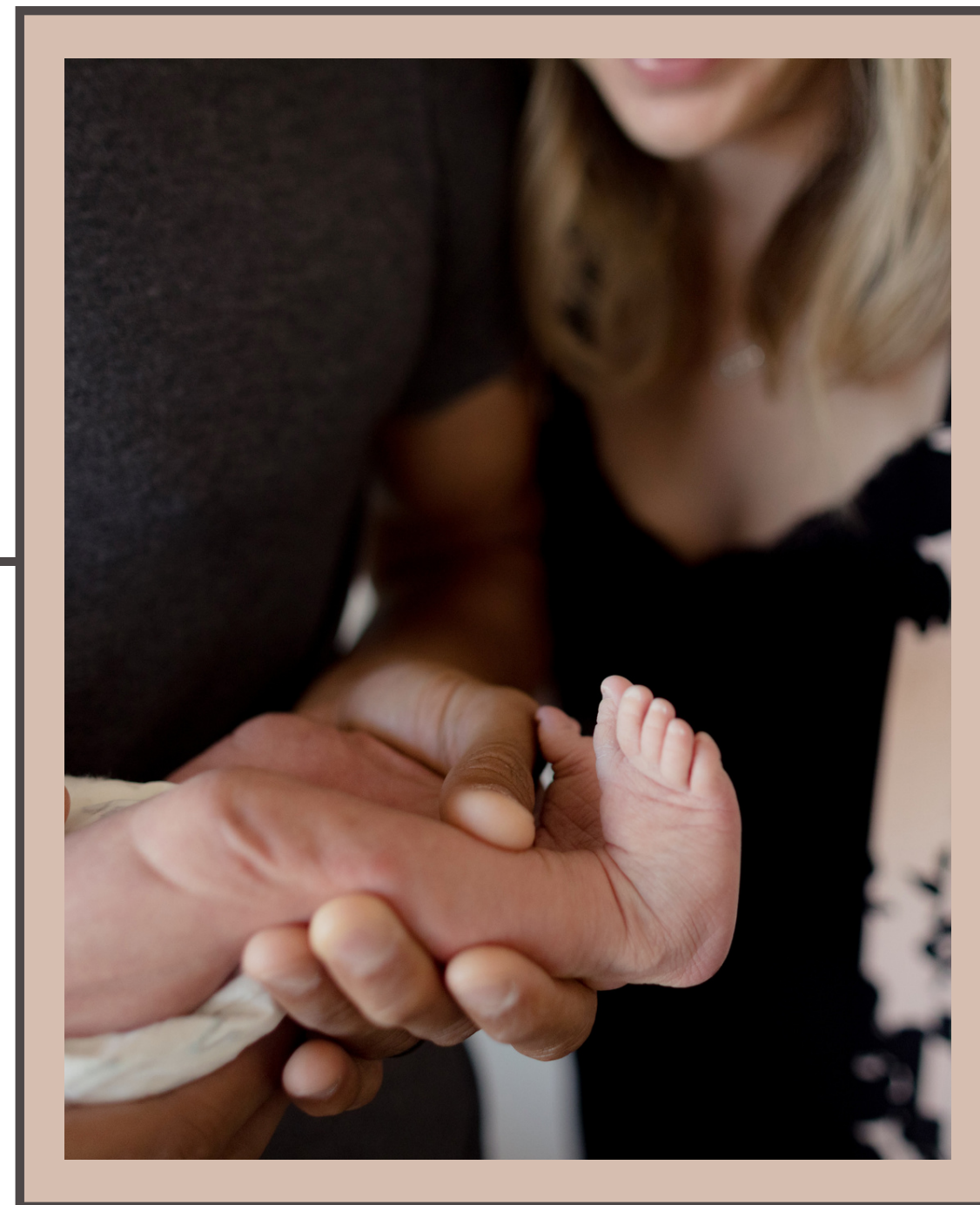
# HOPEFUL MAMA

## Mission & Vision

The Hopeful Mama Foundation is a 501(c)(3) nonprofit organization founded in Iowa committed to supporting women through their infertility journey. Hopeful Mama will assist women who need fertility treatments because of unexplained infertility, secondary infertility, and other medical diagnoses, such as premature ovarian failure, through financial support, educational resources, and support groups.

Hopeful Mama will provide women, who reside within the United States and cannot afford the high cost of fertility treatment because they lack financial resources and/or insurance coverage, fertility financial support through donor grants and services. Financial support will include IUI and IVF procedures as well as the need for donor eggs, due to an infertility diagnosis.

Hopeful Mama will provide education on women's health and infertility to increase understanding of infertility as a condition and offer support for self-advocacy through in-person and virtual workshops. Education and support groups will be offered to all women; however, minors must be accompanied by a parent or a guardian.





# HELLO, *I'm Emily*

I am the Founder and President of Hopeful Mama Foundation. At age 7, I knew two things: I wanted to be a mother and a nurse. I received my RN, BSN in 2009; however, becoming a mother proved to be much more difficult.

When I was 25 years old, I found myself diagnosed with Premature Ovarian Failure. I was told by the medical professional that I would never have a child of my own, due to starting early menopause at the age of 16 and being mis-diagnosed for 9 years. These were devastating words, to say the least and the beginning of my infertility journey. Eleven years later, with the advances of science, I am now a mama, through donor egg IVF, to two precious little girls: Penelope and Everly.

Hopeful Mama was established to leave a personal legacy for my daughters by demonstrating the importance of helping women in similar circumstances who may be searching for answers and by embodying Hopeful Mama's core values of advocacy, education, and support. My desire is to provide opportunities for women who need assistance with financial resources, emotional support, and education on the fertility options available today that can help fulfill their hopeful mama dreams, just as I was able to fulfill my dream.

# THIS IS OUR WHY

## **FERTILITY FACTS**

- 1 in 5 women aged 15 to 49 (with no prior births) are unable to get pregnant after 1 year of trying.
- 1 in 4 women (in the above group) have difficulty getting pregnant or carrying a pregnancy to term.
- 12% of all IVF cycles in the U.S. (around 16,00/year) involve eggs retrieved from a donor.

## **EDUCATIONAL AND SUPPORT NEEDS**

- Education on infertility and women's health
  - Increase understanding of infertility as a condition
  - Increase understanding of women's health and hormones
- Provide information and support for women navigating misdiagnosis.
- Increase local support group options as many limit participation due to church affiliation or marital status.

## **LACK OF FINANCIAL RESOURCES**

- A single IVF cycle range from \$15,000-\$30,000
- IUI cycles range from \$300-\$1,000
- Medication cost range from \$3,000-\$6,000
- Donor eggs range from \$15,000-\$47,000
- Lack of insurance coverage
  - Health insurance guarantees that an individual will not have to bear the entire burden of his/her health care expenses. But in the case of infertility, the majority of patients bear the responsibility of covering the costs of treatment.
  - No one expects to receive the diagnosis of infertility. Yet, more than 7 million Americans are subject to that diagnosis. Most insurance companies deny fertility coverage.
  - Insurance coverage is one of the major roadblocks to access treatment to resolve infertility.

# WAYS TO PARTNER

## **DONOR PARTNERSHIP**

- Full Grant Donor
  - Naming Rights to Grant
  - Assist in scope of grant coverage
- Annual Donor
- Quarterly Donor
- Monthly Donor

## **EDUCATIONAL PARTNERSHIP**

- Cover venue cost to host workshops
- Donate venue space for workshops
- Donate therapy sessions
- Referrals to Hopeful Mama's support group
- Guest speaker for educational workshops
- Donate educational materials related to infertility and women's health

## **SERVICE PARTNERSHIP**

- Donate IUI or IVF cycle (Fertility Clinic)
  - Recipient would be required to use your clinic for treatment
- Donate cost of medication
- Donate cost of donor eggs
- Donate cost of travel
- Donate products/services for silent auctions or to be given away

## **START-UP PARTNERSHIP**

- Contribute to startup costs which could include:
  - IT related items
  - Marketing
  - Advertising
- Building Space
  - Cover lease for Hopeful Mama Foundation to have offices, host support groups and host educational workshops

# BOARD OF DIRECTORS



## **Vice President**

Samir Patel MD

Hospitalist

Advocate in Women's Infertility awareness including early recognition based on symptom onset, age, hormonal imbalance. Champion for consideration of early egg retrieval and support for donor and hopeful mamas throughout their individual journeys in motherhood (direct and indirect).



## **Board Member**

Linley Cavin

Owner/Creator Storied Folk & Co

After her own 4+ year battle with infertility, Linley intimately understands how it affects your emotional & mental state, your physical health and your financial well-being. Through donor egg IVF, Linley and her husband are now parents to two miracle babies.

# BOARD OF DIRECTORS



## **Board Member**

Tessa Mills

Brain Based Coach/Menstrual Cycle Educator

Tessa helps women understand their bodies and menstrual cycles to make informed decisions with providers on gynecological issues, contraception and fertility. Tessa and her husband struggled with infertility for 2 years before conceiving their daughter, Harper.

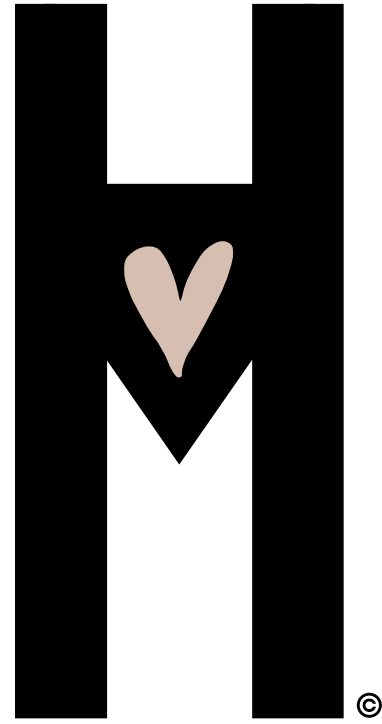


## **Board Member**

Nikki Zazzali

Owner/Designer Revive Jewelry

After a 2 year infertility journey, Nikki created a line of jewelry to commemorate and honor journeys just like hers. Through IVF, she's now a mom and advocate for infertility awareness and access.



GET IN TOUCH

hopeful mama foundation



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www.hopefulmamafoundation.org